



DATASHEET: Natural Bliss (Peru – Direct Trade Organic)

ORIGIN INFORMATION

Grower Cooperativa Agrícola de Servicios Múltiples Norandino
Variety Caturra, Bourbon, Catuai, Pache, Villa Sarchi, and Catimor Region Piura,
Amazonas, Cajamarca, and San Martin regions, Peru
Harvest April - September
Altitude 1100 – 1700 meters
Soil Clay minerals
Process Fully washed and dried in the sun
Certifications Direct Trade Organic

BACKGROUND DETAILS

PERU FTO NORANDINO is sourced from Cooperativa Agrícola de Servicios Múltiples Norandino (Norandino). Norandino is an umbrella organization established in 2005 to support a sustainable coffee supply from three coffee producing cooperatives in northern regions of Peru: CEPICAFE, CENFROCAFE, and Sol y Café. Combined, these organizations have approximately 7000 members who cultivate 25,000 acres of coffee in the regions of Piura, Cajamarca, Amazonas and San Martin. Coffee producers receive training and technical assistance in land management, irrigation, organic farming, productivity and quality control, and reforestation programs. Norandino also seeks to improve the quality of life for coffee producers and their families through projects promoting commercial diversification.